

# VIPRE EMAIL LINK ISOLATION

Email Security Cloud Add-On

**NEUTRALIZE THREATS. PROTECT AND EDUCATE YOUR EMAIL USERS.**

Around the world, email is foundational to keeping organizations running. Cybercriminals understand this and are leveraging this fact to put your email users and your organization at risk. Their ability to move quickly and create confusion puts any type or size of organization at risk.

Email is the leading attack vector, the prime delivery mechanism for phishing, ransomware, and other malware attacks. While traditional scanning tools can help secure email from many threats, today's sophisticated phishing attacks require a far more rigorous defense. Blocking of known bad senders is a critical first step, but not nearly enough, as email is highly prone to human error: even the most educated users can be tricked into clicking on a malicious link. Businesses need a powerful weapon against these targeted attacks, but that solution also needs to be easy to deploy and manageable as most organizations lack the time and expertise to stay on top of this ever-changing landscape of email-based threats.

Ordinary email protection tools establish a baseline for protection but are not as effective at helping secure against more sophisticated attacks, nor are they designed to protect against emerging zero-day threats.



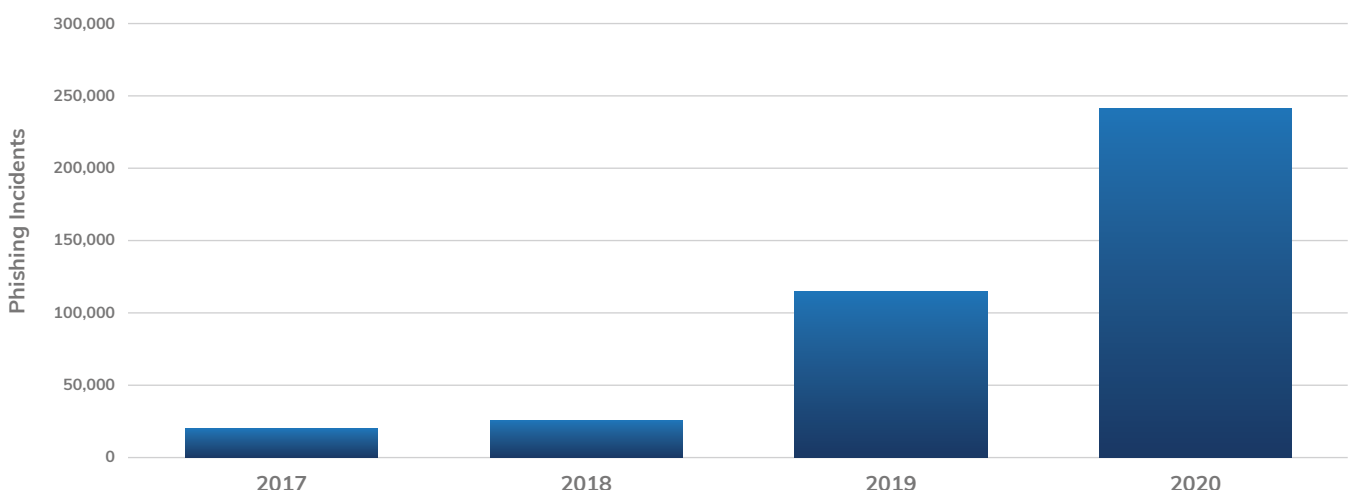
**1100% INCREASE**

Phishing-style attacks are rising at an alarming rate, more than doubling in the last year, and increasing more than 1100% since 2016.<sup>1</sup>

## VIPRE Email Link Isolation Benefits:

- Automated protection for any link in any email
- Proactive scanning to identify and neutralize email threats
- Interactive tools to empower, educate, and enable end users
- Engineered to automatically protect against zero-day threats

## SOPHISTICATED EMAIL ATTACKS ON THE RISE<sup>2</sup>



**In the rapidly changing world of email security,** while staying on top of threats is half of the challenge; communicating those changing threats to email users is an even more daunting task. What businesses need is a tool to deliver an elevated level of email security that simultaneously educates email users, in real time, about the latest phishing threats.

## VIPRE LINK ISOLATION: NEUTRALIZE THREATS. PROTECT AND EDUCATE YOUR EMAIL USERS.

The innovative and powerful Link Isolation proactively neutralizes email threats earlier than competing products. This added level of protection over traditional email filtering goes the extra mile, investigating and categorizing every email URL, delivering powerful protection against ever-changing threats.

This powerful addition to VIPRE's email protection portfolio adds click-time interception and web page cloud sandboxing (not just attached files) to URL rewriting to ensure that any malicious link is neutralized before it arrives in the user's inbox. Every link is automatically scanned in the email and then rewritten. A second level of protection is delivered through click-time interception that then initiates a deep interactive scan and multi-point check on the URL for potential issues, protecting from both emerging and changing threats. VIPRE Security Email Link Isolation will sandbox the destination web page from any link included in the email - including content loaded by the target page - shielding your business from any potentially malicious remote payloads.

Should a user be tricked into clicking on an email link, a detailed block page with a sanitized live preview helps to educate and enable staff regarding threats. By explaining potentially malicious content and even delivering an educational phishing video, Link Isolation takes on user education with award-winning content, developed through insights and learnings from our comprehensive security awareness training. Through sanitized live previews users can access a safe version of the site, enabling users to view the potential threat in a completely safe environment, better training them on threats or alerting administrators of false positives. The highly configurable tool gives IT tremendous control with customized responses to user reporting and overrides.

VIPRE Email Link Isolation is continually scanning and learning, building more refined threat responses. Because it scans every link in real time, ahead of user interaction, there is far greater protection from zero-day and real-time attacks than products that rely solely on allow list/ deny lists. The first day that new threat domains arise, VIPRE Link Isolation is already prepared to detect and block them, protecting your business' vital email.

### Neutralize Threats

- ✓ Scanning of every link
- ✓ Rewriting of every link
- ✓ Click-time interception scanning
- ✓ Deep interactive scan of clicked links
- ✓ Perform AV check on full page and contents
- ✓ Check against known malicious sites
- ✓ Page-level cloud sandbox for behavioral analysis of page and loaded content

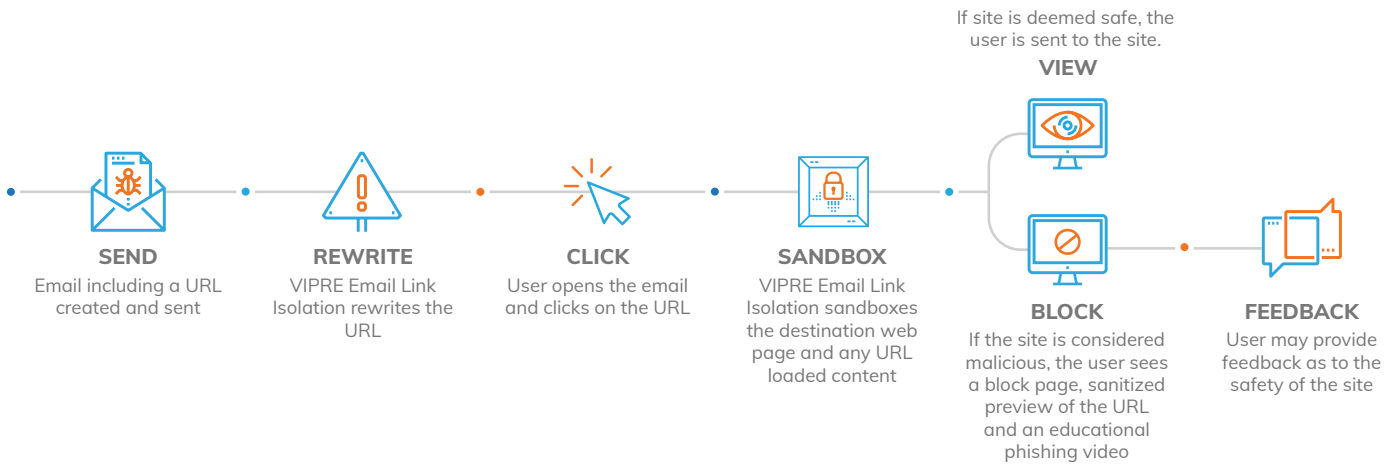
### Educate and Enable End Users

- ✓ Block Page explains link behavior and risk profile
- ✓ Educational phishing video
- ✓ Sanitized live preview
- ✓ User reporting to provide feedback on safe sites
- ✓ User feedback capability

### Protection

- ✓ Protects against known and suspected phishing attacks
- ✓ Zero-day protection against new malware attacks

## LINK ISOLATION PROCESS



## EMAIL SECURITY PORTFOLIO

VIPRE Email Link Isolation is available as an add-on to existing VIPRE Email Security tools and is included with VIPRE Email Advanced Threat Protection and bundles that contain ATP at no additional charge.

### LINK ISOLATION INCLUDED



Advanced Threat Protection



VIPRE Edge and Complete Defense



Email 360



Endpoint + Email 360



Email Security Cloud

### LINK ISOLATION ADD-ON

1 FBI IC3 Annual report, 2020 [https://www.ic3.gov/Media/PDF/AnnualReport/2020\\_IC3Report.pdf](https://www.ic3.gov/Media/PDF/AnnualReport/2020_IC3Report.pdf)  
 2 FBI report with Title: Phishing Incidents Reported to the US FBI 2016-2020

Elevate your email protection with  
VIPRE Email Link Isolation.

LEARN MORE  
ABOUT VIPRE  
SECURITY SERVICES



ENDPOINT



EMAIL



TRAINING



NETWORK

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