

# BUILD CUSTOM DLP RULES FOR SENSITIVE INFORMATION

SafeSend's DLP module further scans attachments and email content for particularly sensitive data and allows companies to build additional custom DLP rules. Using regular expressions you can detect sensitive keywords or data patterns inside the email body or attachments such as product and project names, credit card numbers, bank account details, patient hospital numbers and other PPI.

#### **KEY FEATURES**

- Automatically scan email content for sensitive data
- Trigger an action if sensitive data is detected
- Pattern matching to define types of personally identifiable information
- Supports numerous file types

### PROTECT CLIENT DATA

Define a list of client keywords and approved domains. Prevent client data being sent to the wrong client. Give users a warning when sending client data to a non-approved domain.

Confirm external recipients	Confirm External Recipients				×
	Please confir	n that each	of the following recipients	should receive	e this message
Highlights the sensitive information	TO:C CC:j	Select all bliver@clien bhn@client.			
	Sensitive content found				
Confirm to enable	Rule	Source	First match	Matches	
send	Credit Card	Email	4007702835532454	1	
6	Type "confirm	" to enable	sending:		
Allows the user to cancel send	Licensed by VI	PRE		Send	Cancel

## **TRIGGER OPTIONS**

Once a DLP rule is triggered you can set the system to perform one of four possible actions:

**INFORM:** alert the user of the sensitive content, no action needed

**CONFIRM:** the user must tick the box to confirm they have seen the notification

**TYPE CONFIRM:** the user must type the word CONFIRM to more thoroughly acknowledge they are aware of the sensitivity of the data

**DENY:** the user is unable to send out the sensitive data and must click cancel or contact their IT Administrator

## **ABOUT VIPRE SAFESEND**

VIPRE SafeSend is an Outlook addin used to prevent misaddressed email or inadvertent autocomplete email mistakes by requiring the user to confirm external recipients and file attachments before an email can be sent.

- Market leader with over 300,000 daily users
- Helps prevent spear-phishing attacks
- Reinforces secure email usage
- Assists with GDPR compliance

**FOR MORE INFORMATION.** visit global.VIPRE.com call +44 (0) 800 093 2580 or email uksales@VIPRE.com

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